### Practical applications of IoT and how it can impact your supply chain

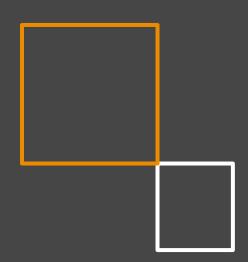
March 2022







Part I	Challenges of digital transformations and IoT
Part II	Getting to know our solution providers of today
Part III	Panel discussion
Part IV	Q&A



### Speakers



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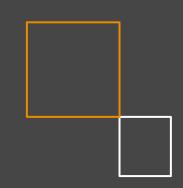
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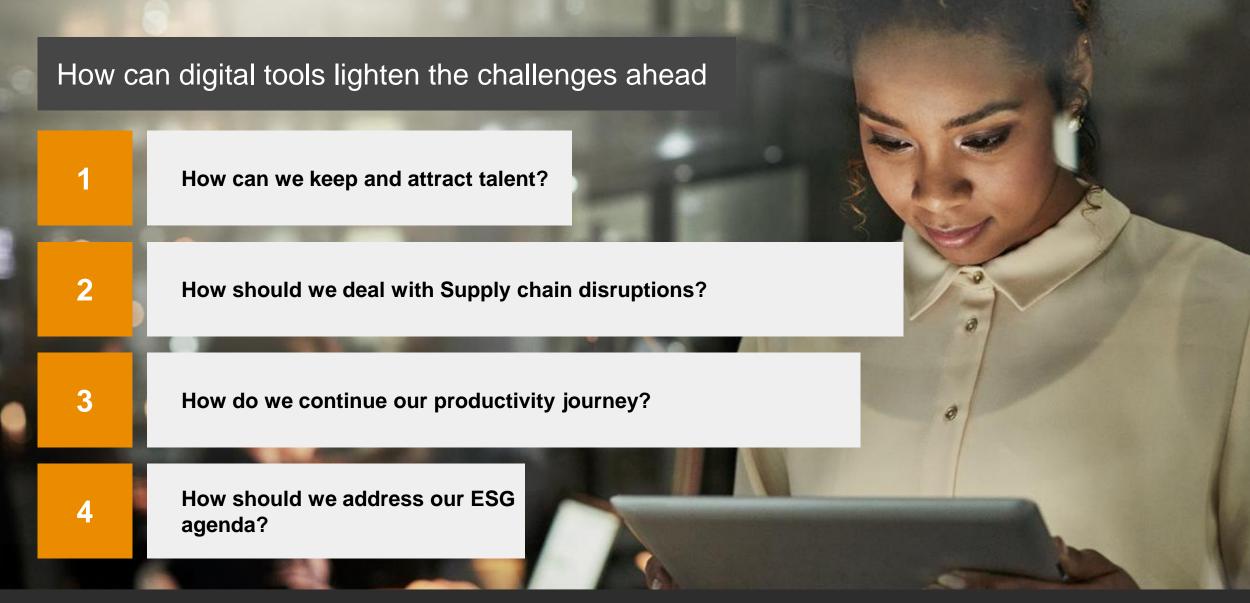


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### General introduction on digital transformations and IoT

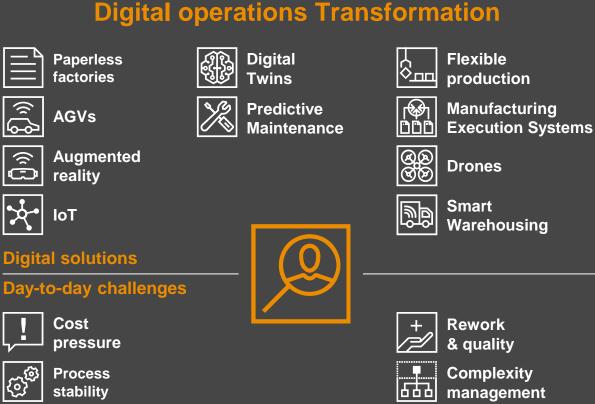


### Today's industry is facing enormous challenges



Many companies struggle to match between the digital solutions and the day-to-day issues









Projects stay stuck in proof-of-concept



Limited visibility on potential impact



**Insufficient inspiration** 



Unclear future vision and roadmap

#### ... not uncommon in industry





Failure management

### Industrial Internet of Things (IIoT)

A technology often used throughout the digital transformation process

#### Main characteristic: PLUG & PLAY – to collect data from

- Anywhere
- Any time

Next to that the technology has a low entry threshold:

- No requirements wrt Infrastructure
- Low level of knowledge within the company
- Small CAPEX/ OPEX investments



Obtain the first insights or even value within a short period of time (days/weeks)

### Today, we'll dive into three specific applications of IoT





### Sensolus





### IoT is changing the rules of the game

Confidential

sensolus



#### **Customer case: Airbus**

Use of Returnable Transport Packaging (RTP) in international supply chain (>50k units)

#### Challenge

- 10-15% misplacements
- Capacity issues (inventory)
- Late notifications on deviations
- Unexpected freight charges
- Ad hoc interventions
- Complexity of 3rd party logistics

No visibility and lack of data to drive processes & contracts





#### **Customer case: Airbus**

#### What Sensolus delivered

>15.000 Packaging are today connected to the Sensolus platform

#### What Airbus received

- Easy retrieval & automated stock
- ✓ Improved rotation & retention
- ✓ Compliance reporting
- ✓ Payload condition monitoring
- ✓ Preventive alerting

They have visibility & data to optimize the processes

### How it works: truly plug & play



#### CONNECT



#### **ANALYSE & ACT**

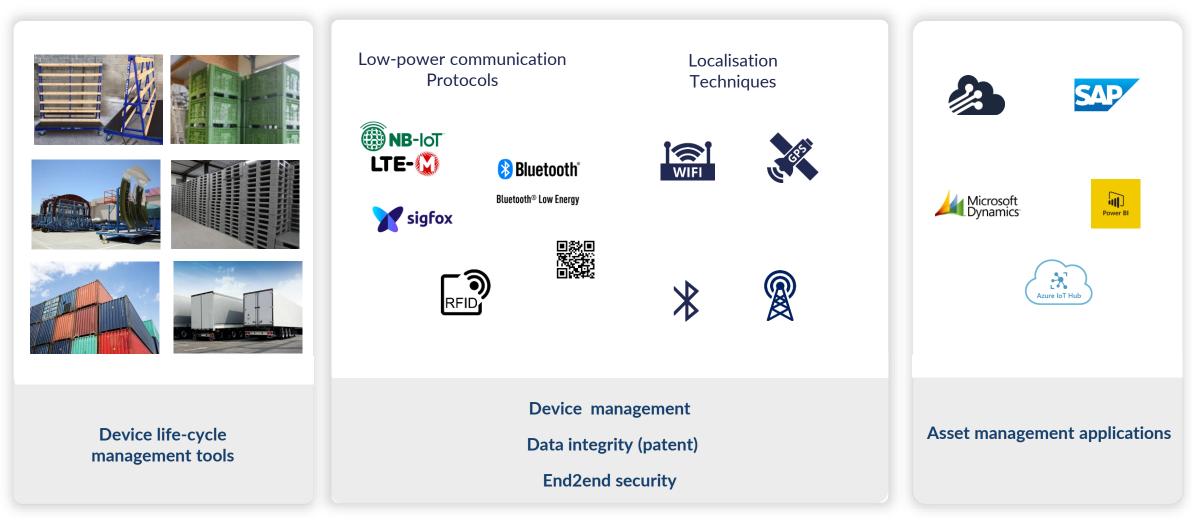


Indoor & outdoor 5 years battery life

Public network No infra Driven by real business value Plug & play IoT platform

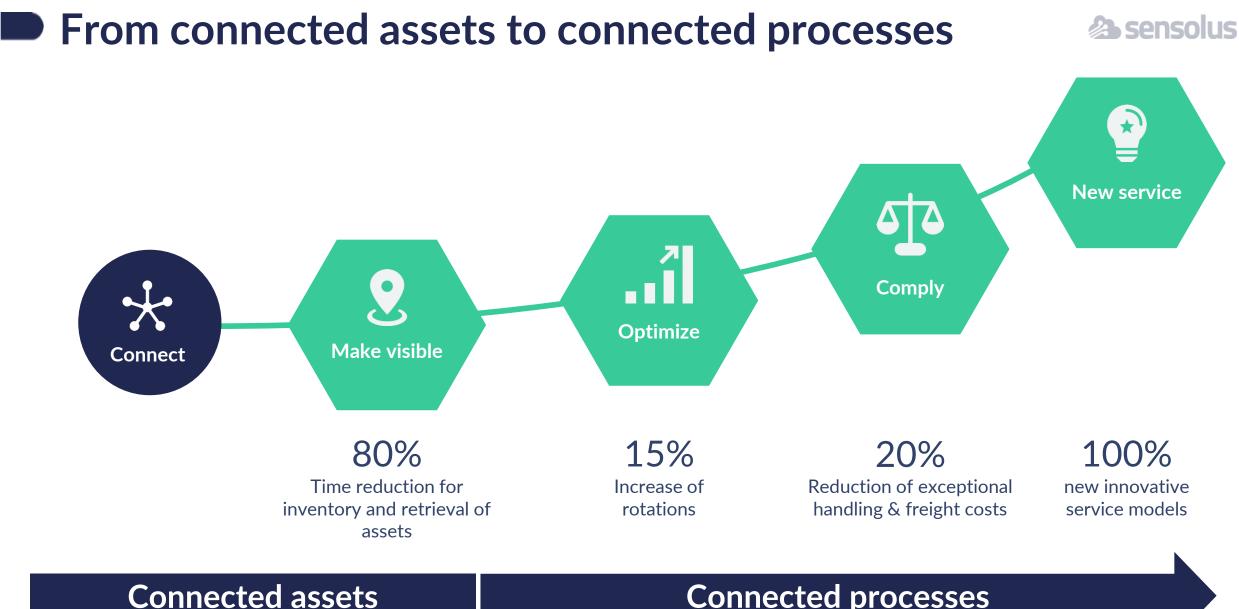
Affordable IoT with minimal process change

#### Sensolus provides a reliable geo-IoT solution for all assets



All type of non-powered assets

Confidential information



#### **Connected processes**

### Our value proposition

#### Focus on value creation



**KPIs which optimize** business processes (such as WIP) and quantify losses



**Complete data sets** to ensure compliance and enforce new payment or invoicing schemes



Tools to **accelerate the transition** from one-off revenue to recurring business models, while staying in control

#### A true expert eco-system



**IoT business expert team** with many years of experience in creating business value with IoT



**Trained partner network** to offer local support and services to the end-customers



Including **multiple tracking technologies and protocols**, manufactured with global strategic partners

#### The best solution out there



Multi-tenant, **asset management application** powered with multiprotocol trackers & sensors



Configurable **edge- and cloud**, ensuring life-time low-power operations aligned with evolving needs



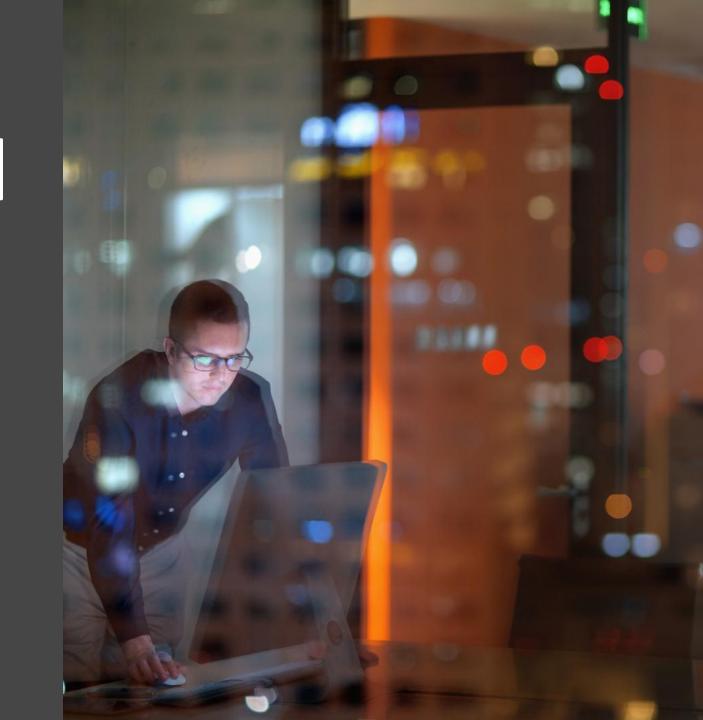
**Enterprise-ready**, including life cycle management, security and bi-directional integration of business data

## **Are you ready for the journey?**



### Blackbird





#### How to turn your challenge into success by adopting Blackbirds IoT solution

Finn Hunneche, Founder





#### Finn Hunneche – Founder Blackbird Smart Data Collection

#### **Blackbird – The company:**

- Founded as legal entity in Sep 2015, in Copenhagen
- + 1500 equipment's daily online, SaaS model
- 15 languages, installations in 27 countries
- +250 million data entries per day
- Market focus: EU and USA





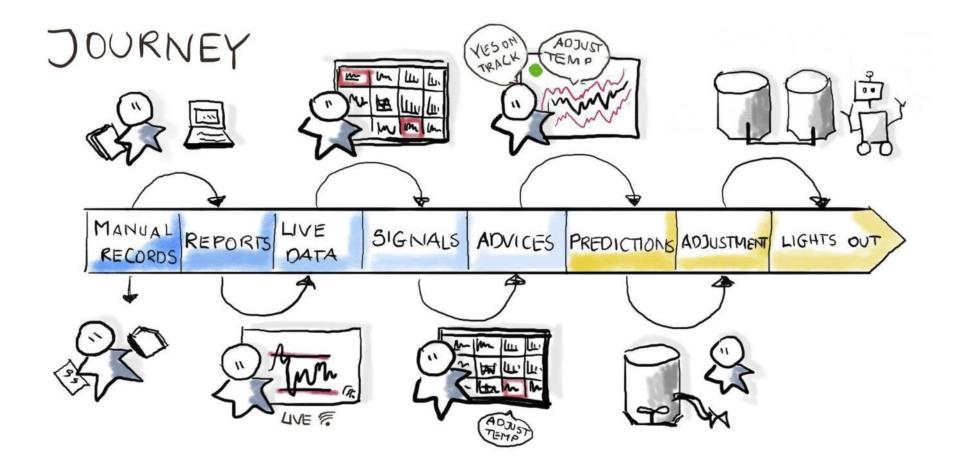
Master of Science Engineering, PMP Technical University of Denmark,



### Any process can be improved with data

... the ability to utilize data will decide the fate of companies

Where is your company on the digital journey?





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The challenge for millions of companies

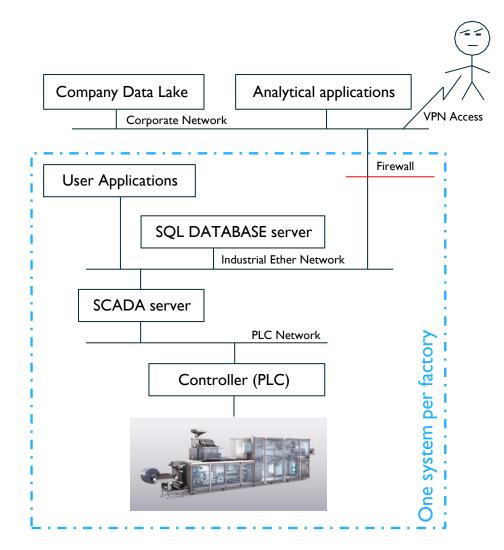
#### 65% of all industry processes are not connected to anything!



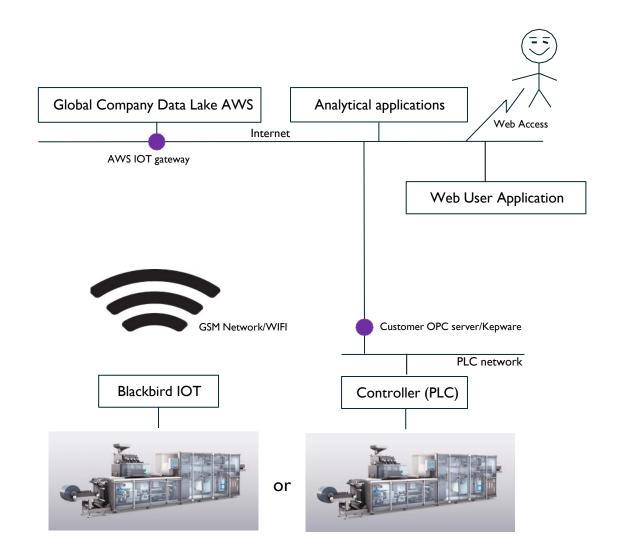




#### Most companies collect data like this



#### Blackbird provide smarter options





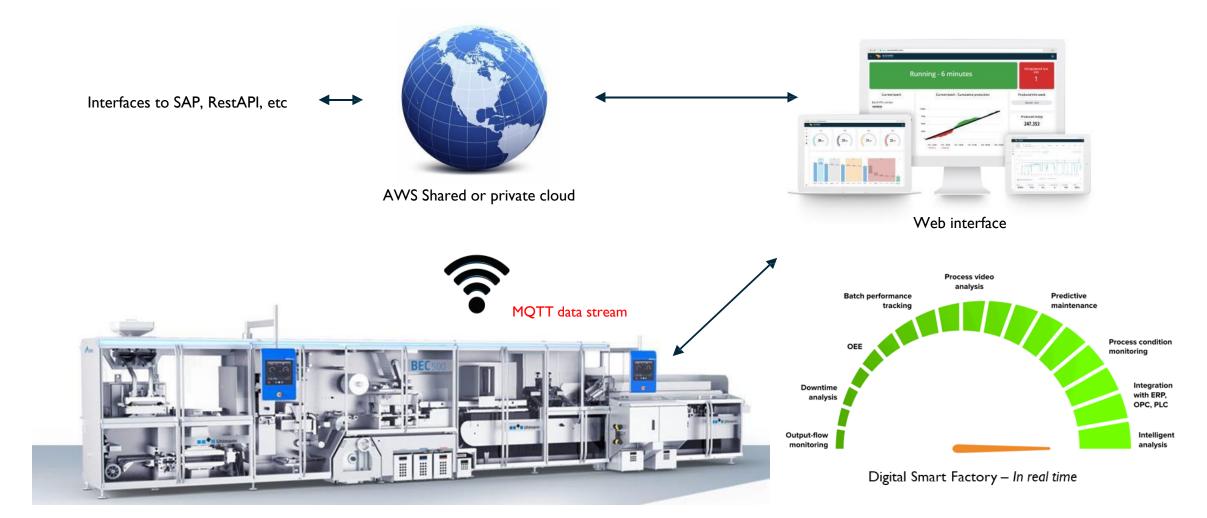
#### Installed in a few hours



The Blackbird solution is an end-to-end solution that consists of the Factbird® data collection hardware and the Blackbird Cloud Application on AWS. You can collect data from anywhere in your factory and use the built-in analytics to make your production more efficient and profitable.



#### Smart factory functions and data shared globally in your company



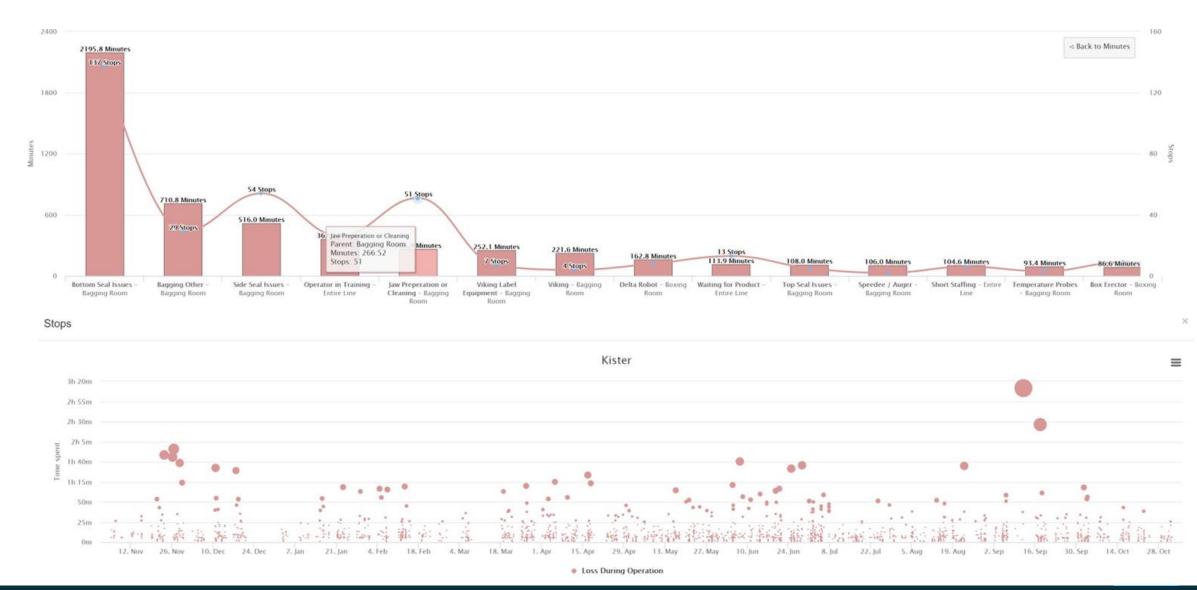


#### Applications are ready to use – No programming required





#### Build-in data analysis visualizing your biggest challenges – In real-time!





#### Blackbird customer case: Food industry – 2 mil EUR ROI in the first year



150 chicken processing lines connected in 5 countries in just 12 months

Total corporate data transparency and benchmark of factories

Results: 2 mil EUR return on investment in the first year!



#### Blackbird customer case: Implementing a global standard for OEE



350 production lines connected in Asia, Europe and USA Global focus on down-time reasons and line efficiency Results: Transparency, efficiency and better decision making



#### Blackbird customer case: Pharma company eliminating SCADA systems



36 Production lines connected in Denmark and France

Blackbird in private cloud

Blackbird fully integrated with machine PLC's - using Kepware

User log-on only via Lundbeck Corp (full A/D)





### Controlant





# Leveraging IoT real-time technology in fighting COVID-19



Ranald Haig VP of Sales Controlant



### **About Controlant**

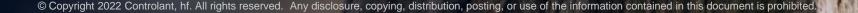


 Controlant

### **Controlant's mission**

Our mission is to improve product quality and safety in the supply chain, as well as reduce cold chain waste by 90%

Controlant



### COVID-19 supply chain impact



Supplier bottlenecks



Reduction in movement



Alternate routes



Impact on processes



Lost visibility during handoffs

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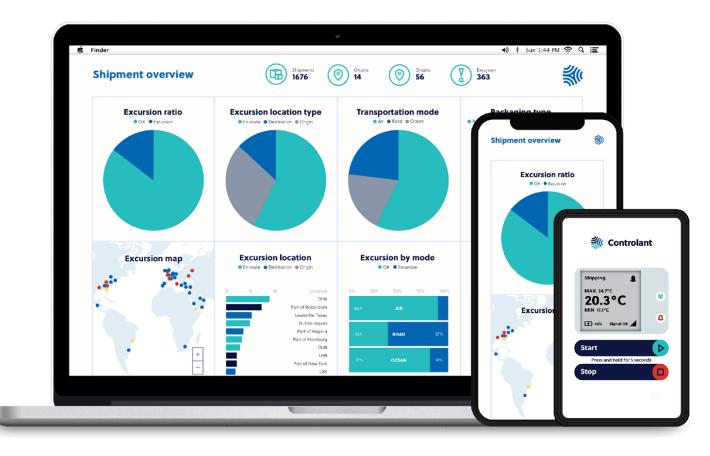
Greater threats of risk



Impact on product quality



### **Controlant's Cold Chain as a Service<sup>®</sup>**



**Hardware:** Wireless, reusable data loggers collect data in real-time.

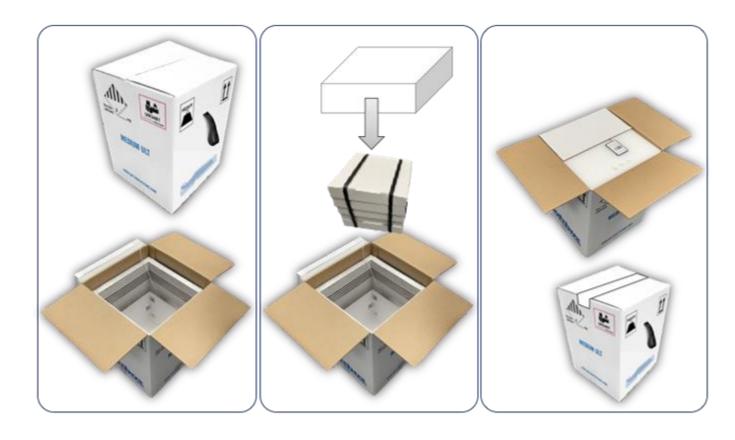
**Software:** Intelligent cloud platform delivers supply chain analytics & insights.

**Partnership:** Proactive services optimize efficiency & reduce waste.



Controlant

## **Distributing the COVID-19 vaccine**



Monitoring vaccines during transport and onsite storage

Control tower monitors location and quality conditions

Herculean level of collaboration among key stakeholders

Automation of business, logistics, and quality processes

Reverse logistics for reusable packaging and data logger



### COVID-19 Supply Chain Results



94,3%

Delivered within 3 days

within

2 days

80,3% Delivered

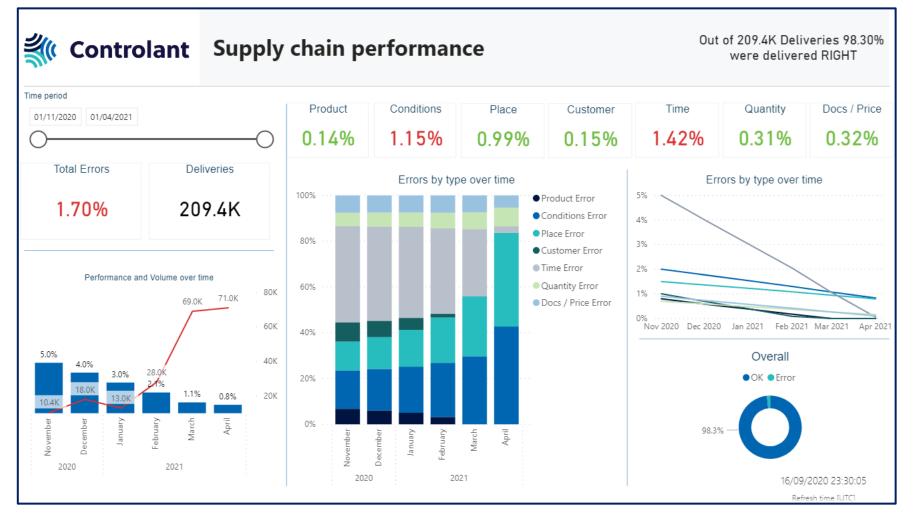
98,6% Delivered within 4 days

99.998%

Success Rate\*



### The Importance of Data



Data delivers insights on performance and trends to increase agility and responsiveness

**On supply chains:** Origins, destination, routes, and sub-routes

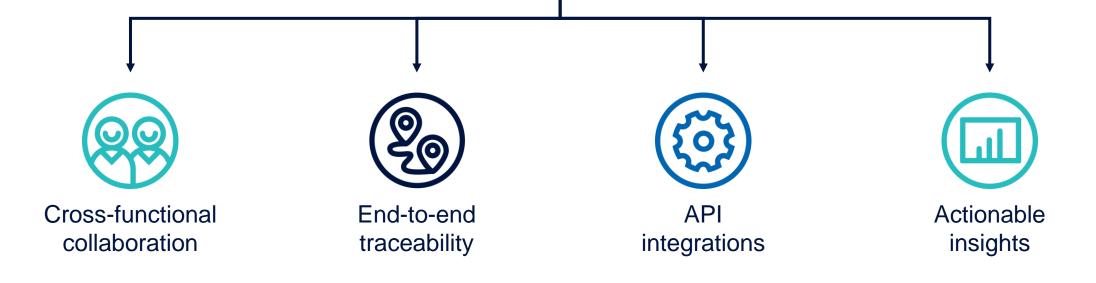
**On partners:** Freight companies, airlines, packaging solutions, etc.

On external points of interest: Cross-docks, harbors, airports, borders, etc.



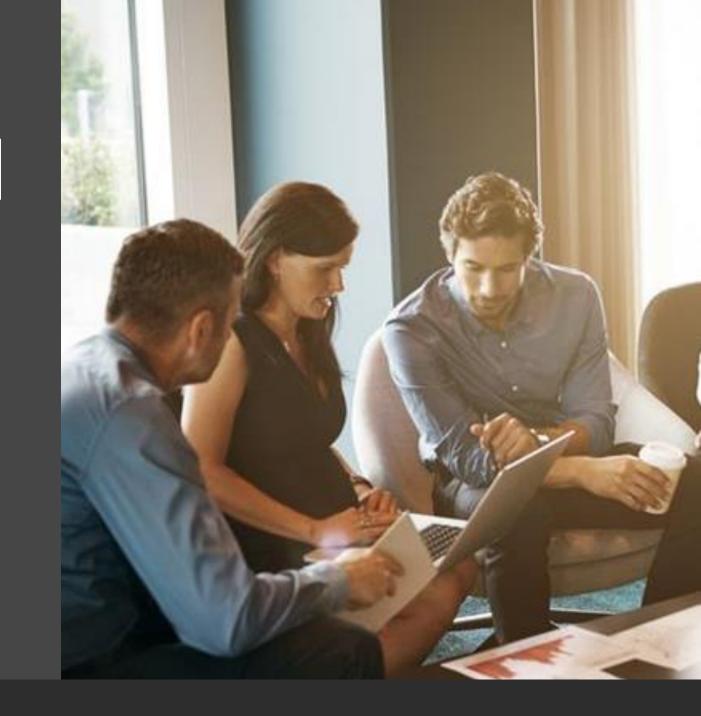
### A single source of truth with



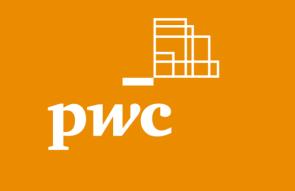




### Panel Discussion









You'll receive an email which contains a link to the recording of this session and slides used within a few days.





### Thank you!

Interested in learning more about IoT strategy?









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