

Market Taxation Analyser

PwC is pleased to present its Market Taxation Analyser. This tool is aimed at estimating and visualising the impact of the OECD's project to address the tax challenges arising from the digitalisation of the economy.



Our Approach

Introduction

PwC developed an Interactive Tool to estimate the quantitative impact of the OECD's secretariat proposal on your group or business line.

What data do we need?

The tool is fuelled by a combination of publicly available information and an excel based information request.

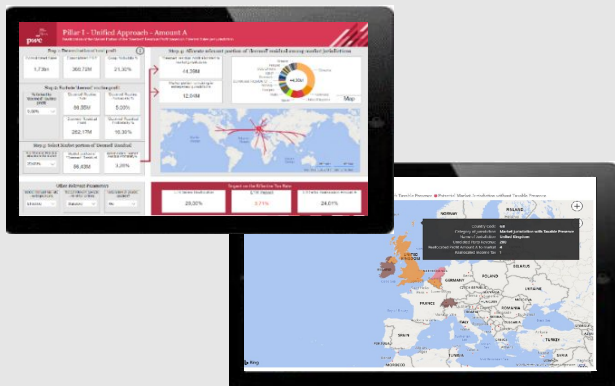
The **minimum data points** we need:

- External sales in every jurisdiction with/without taxable presence (CbCR reports may serve as an indicative starting point); and
- The Effective Tax Rate and geographical footprint per Entrepreneur within the group

This may be further refined with **additional data points** such as local operating profit by distributor etc. to increase the accuracy of the impact mapping.

Output

The tool seeks to **estimate the impact** of the OECD's "Unified Approach" in terms of profit reallocation per jurisdiction and potential tax impact. As a number of items are yet to be finalised within the secretariat proposal the **tool makes use of certain variables** which can be modified to illustrate the potential impact.



Let's talk!